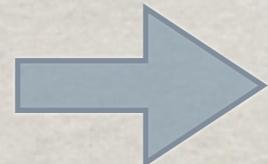


the hierarchy problem (as spelled out in the textbooks)

[w/ momentum dependent regularization (pole in D=2)]

$$\delta m_h^2 = \frac{\Lambda^2}{8\pi^2 v_W^2} [3m_h^2 + 3m_Z^2 + 6m_W^2 - 12m_t^2]$$

quadratic sensitivity to cutoff



cannot keep scales apart

## the little hierarchy problem

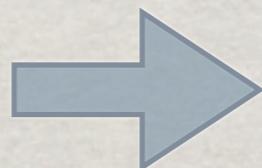
“natural” scale       $\Lambda_{\text{top}} \simeq \frac{4\pi m_h}{\sqrt{12}} \simeq 450 \text{ GeV}$

but EW radiative corrections  
say no NP up to  $\Lambda = 10 \text{ TeV}$

troublesome points w/ cutoff regularization

- mixing of UV and IR terms
- integrating over vs. integrating out

following effective field theory



better use DR



Fermi National Accelerator Laboratory

FERMILAB-CONF-95-391-T

On Naturalness in the Standard Model

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A talk presented at the 1995 Ontake  
Summer Institute, Ontake Mountain, Japan  
August 27-September 2, 1995

ABSTRACT

The question of the naturalness of the Standard Model of the electroweak interactions is discussed. In the context of perturbation theory, the classical scale invariance of the theory implies naturalness condition on the Higgs mass counterterms and a possible explanation of the electroweak scale.

The Standard Model of the electroweak interactions has been very successful in describing the known subatomic world in terms of  $SU(3) \otimes SU(2) \otimes U(1)$  gauge dynamics. However, little is directly known about the mechanisms of electroweak symmetry breaking. In the Standard Model an elementary Higgs field is introduced with a negative mass term. The negative mass term induces an instability which causes the Higgs field to condense generating a spontaneous symmetry breaking and masses for the electroweak gauge bosons and the fermions. The scale of this symmetry breaking, and the resulting masses, is determined by the size of the negative Higgs mass term. Quantum corrections can strongly affect the size of the Higgs mass and therefore the scale of electroweak symmetry breaking. If the Standard Model were to represent the correct physics up to a high scale, it is usually assumed that the quantum corrections shift the Higgs mass terms by large amounts due to the quadratic divergences of the loop amplitudes. The fine-tuning required to keep the effective Higgs mass term at the electroweak scale and not the high scale represents a naturalness problem for the Standard Model [1]. In this talk, I will discuss an alternative view of the naturalness problem for the Standard Model.

# SM in the limit $m_h \rightarrow 0$

scale invariance

$$\Theta^\mu_\mu = 0$$

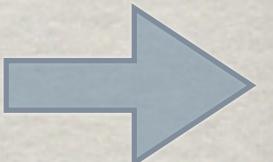
W.A. Bardeen, 1995

- trace anomaly gives only multiplicative mass corrections
- negative mass squared is a soft term

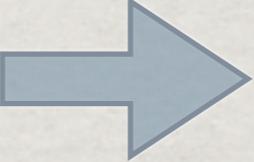
counter terms or use only DR

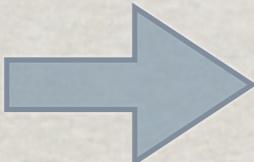
for the time being I am not going to worry  
about the quadratically divergent terms

*even though they have been the motivation  
for SUSY in the past 40 years*



- W. A. Bardeen, FERMILAB-CONF-95-391-T, 1995
- K.A. Meissner and H. Nicolai, 2008
- M. Shaposhnikov and D. Zenhausern, 2009
- F. Bazzocchi and M.F., 2012
- M. Farina, D. Pappadopulo and A. Strumia, 2013
- J. Lykken, 2013

no new physics beyond SM  no problem  
SM all the way to  $M_{\text{Pl}}$

new physics  
at scale  $M_\chi$  

$$\delta\mu_H^2(\mu) = \frac{1}{(2\pi)^2} \left[ M_\chi^2 + M_\chi^2 \ln \frac{M_\chi^2}{\mu^2} \right]$$

IR sensitivity: one-loop finite terms

## example: $\delta m_h^2$ in the MSSM

$\Lambda$  messenger scale

$$\frac{3y_t^2}{8\pi^2} (m_{Q_3}^2 + m_{u_3}^2 + |A_t|^2) \ln \frac{\Lambda}{m_{\tilde{t}}}$$

$m_{\tilde{t}}$

$$m_Z^2 2 \cos^2 2\beta + \frac{3}{(4\pi)^2} \frac{m_t^2}{v^2} \left[ \ln \frac{m_{\tilde{t}}^2}{m_t^2} + \frac{X_t^2}{m_t^2} \left( 1 - \frac{X_t^2}{12m_t^2} \right) \right]$$

$m_t$

L.J. Hall *et al*, 2011

$$v^2 = -\mu^2/\lambda \quad v = O(100 \text{ GeV}) \quad \lambda < 1$$

## model building requires guiding principles

let new physics enter in such a way  
that IR finite contributions to the Higgs boson mass  
cancel

$$O(m_h)$$

one loop: solution to the little hierarchy problem  
physics at the new scale decouples from lower scale

# **LOW-SCALE SEESAW MECHANISM AND SCALAR DARK MATTER**

**A N   E X A M P L E   A T   W O R K**

M.F. and S. Petcov, 2013

## neutrino masses and seesaw mechanism

$$\mathcal{L} = -y_{a\ell}^\nu \bar{N}_{aR} \tilde{H}^\dagger L_\ell - \frac{1}{2} \bar{N}_{aL}^c M_{Nab} N_{bR} + H.c.$$

$$\hat{y}_{j\ell}^\nu = M_{N_j} (RV)_{j\ell}^T / v_W$$

3 RH Majorana neutrinos (singlets)

couplings to LH leptons  
and neutrinos

$$|(RV)_{e1}|^2, |(RV)_{\mu 1}|^2, |(RV)_{\tau 1}|^2 \lesssim 10^{-3}$$

$$\left| \sum_k (RV)_{\ell' k}^* M_k (RV)_{k\ell}^\dagger \right| = |(m_\nu)_{\ell' \ell}| \lesssim 1 \text{ eV}$$

D.N. Dinh *et al*, 2012  
Akhmedov *et al*, 2013

$$\alpha = |(RV)_{e1}|^2 + |(RV)_{\mu 1}|^2 + |(RV)_{\tau 1}|^2$$

traditional see-saw

$$\alpha \simeq 10^{-12}$$

low-scale see-saw

$$\alpha \simeq 10^{-3}$$

Ibarra *et al*, JHEP 1009 (2011) 013005

## Higgs boson mass renormalization

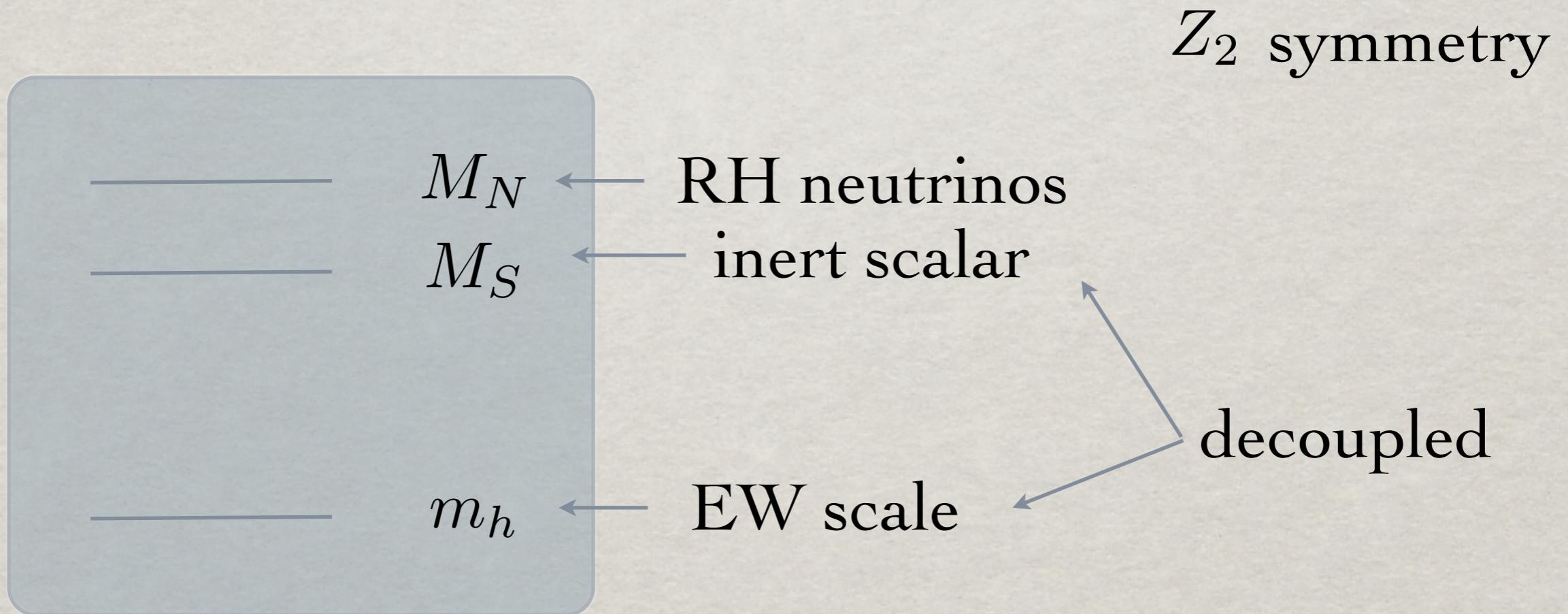
$$\delta\mu_H^2(\mu) = \frac{4y^2}{(4\pi)^2} M_N^2 \left( 1 - \log \frac{M_N^2}{\mu^2} \right)$$

largest Yukawa coupling

$$y^2 v_W^2 = 2M_N^2 \left[ |(RV)_{e1}|^2 + |(RV)_{\mu 1}|^2 + |(RV)_{\tau 1}|^2 \right]$$

simplest choice: add an inert scalar

$$V(H, S) = \mu_H^2 (H^\dagger H) + \mu_S^2 S^2 + \lambda_1 (H^\dagger H)^2 + \lambda_2 S^4 + \lambda_3 (H^\dagger H) S S$$



# one-loop renormalization

$$\delta\mu_H^2(M_S) = \frac{1}{(4\pi)^2} \left[ \lambda_3 M_S^2 - 4y^2 M_N^2 \left( 1 - \log \frac{M_N^2}{M_S^2} \right) \right]$$

new inert scalar

heavy RH neutrinos

controlling the one-loop renormalization

$$\lambda_3 = \frac{4y^2 M_N^2}{M_S^2} \left( 1 - \log \frac{M_N^2}{M_S^2} \right)$$

$O(m_h)$

## inert scalar as cold dark matter

$$\Omega_S h^2 \simeq 8.41 \times 10^{-11} \frac{M_S}{T_f} \sqrt{\frac{45}{\pi g_*}} \frac{\text{GeV}^{-2}}{\langle \sigma v \rangle}$$

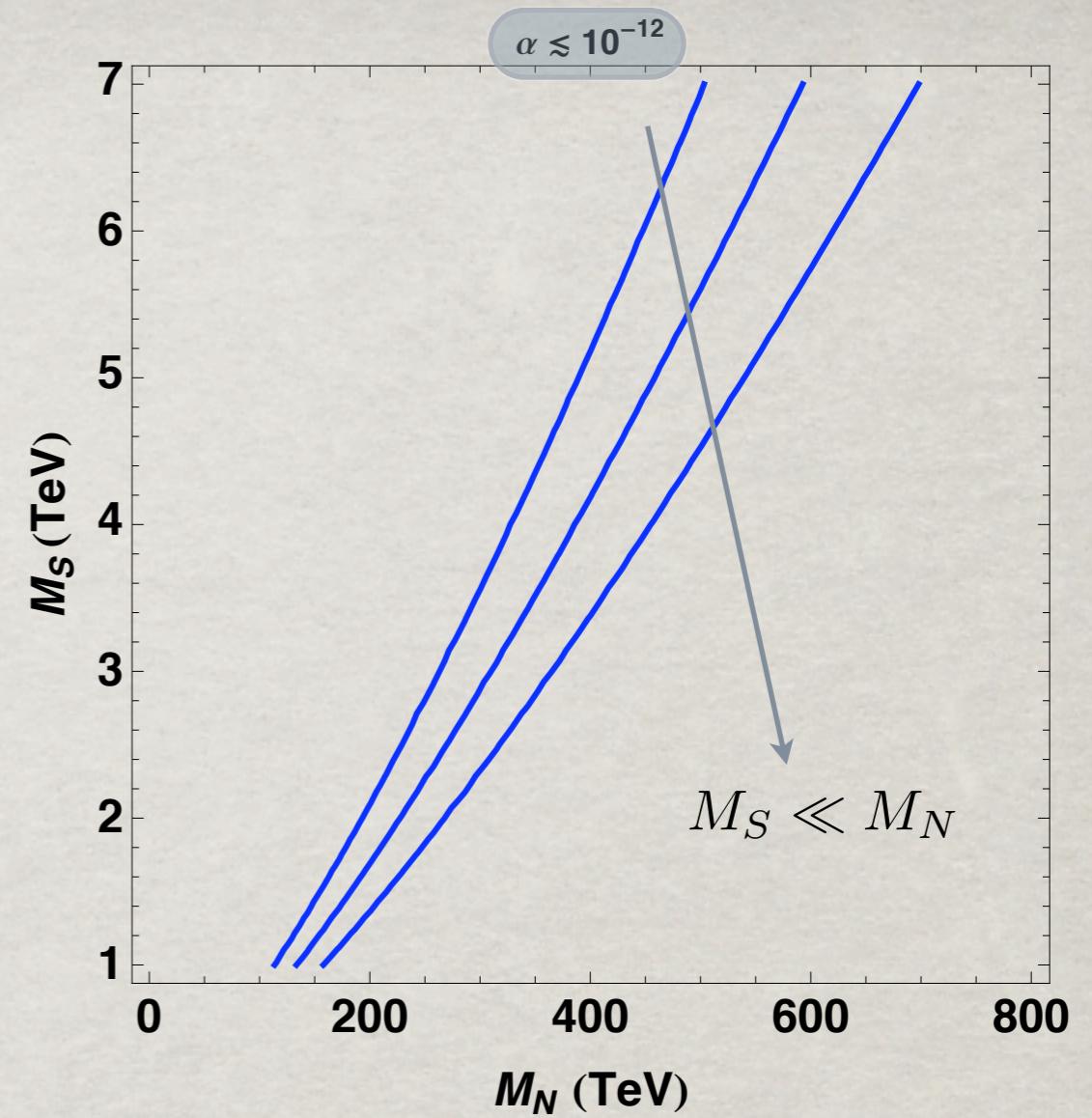
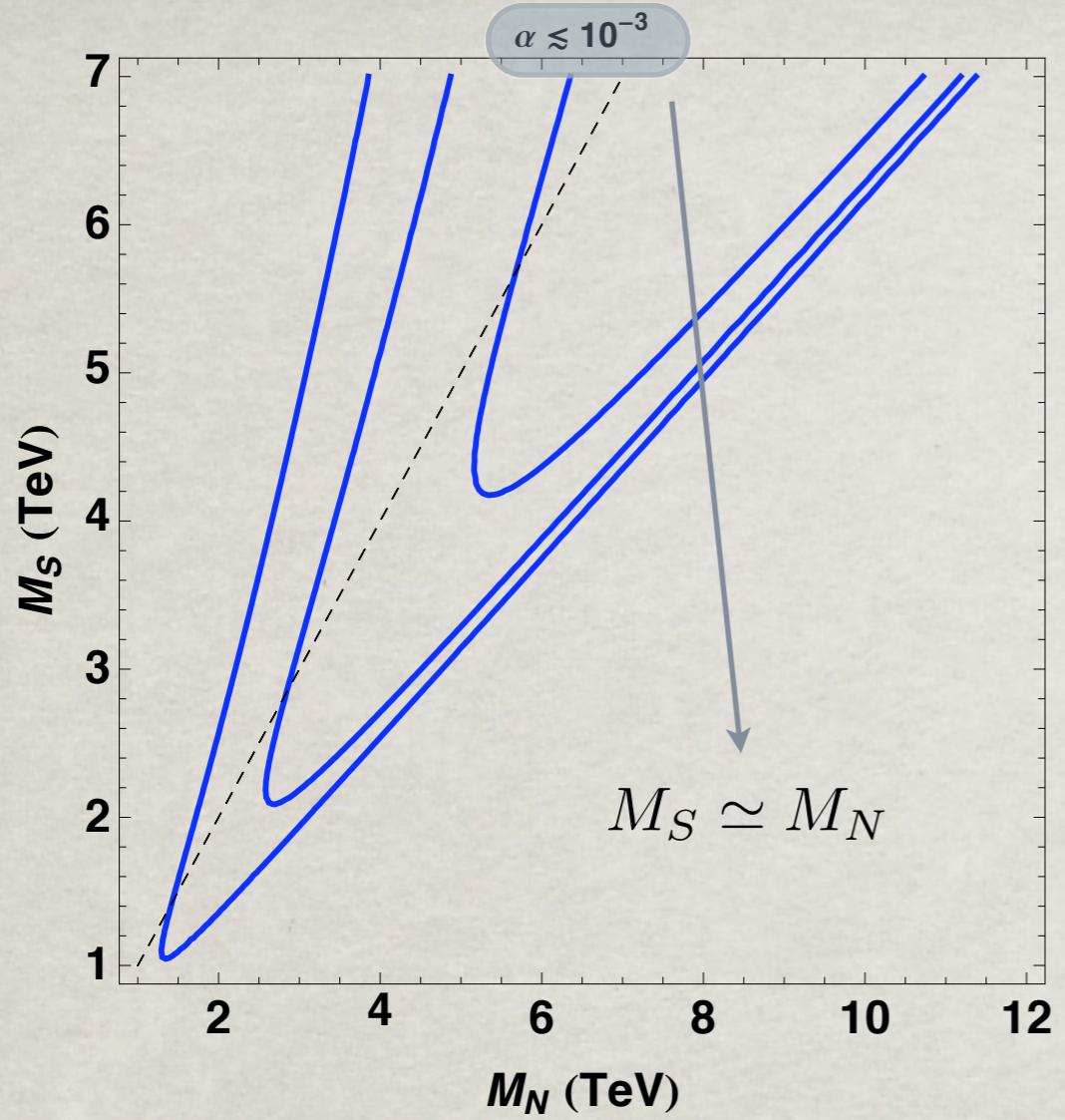
$$\langle \sigma v \rangle \simeq \frac{1}{4\pi} \frac{\lambda_3^2}{M_S^2} \sqrt{1 - \frac{m_h^2}{m_S^2}}$$

$$\Omega_{\text{DM}} h^2 = 0.1187 \pm 0.0017$$

Planck Collaboration, 2013

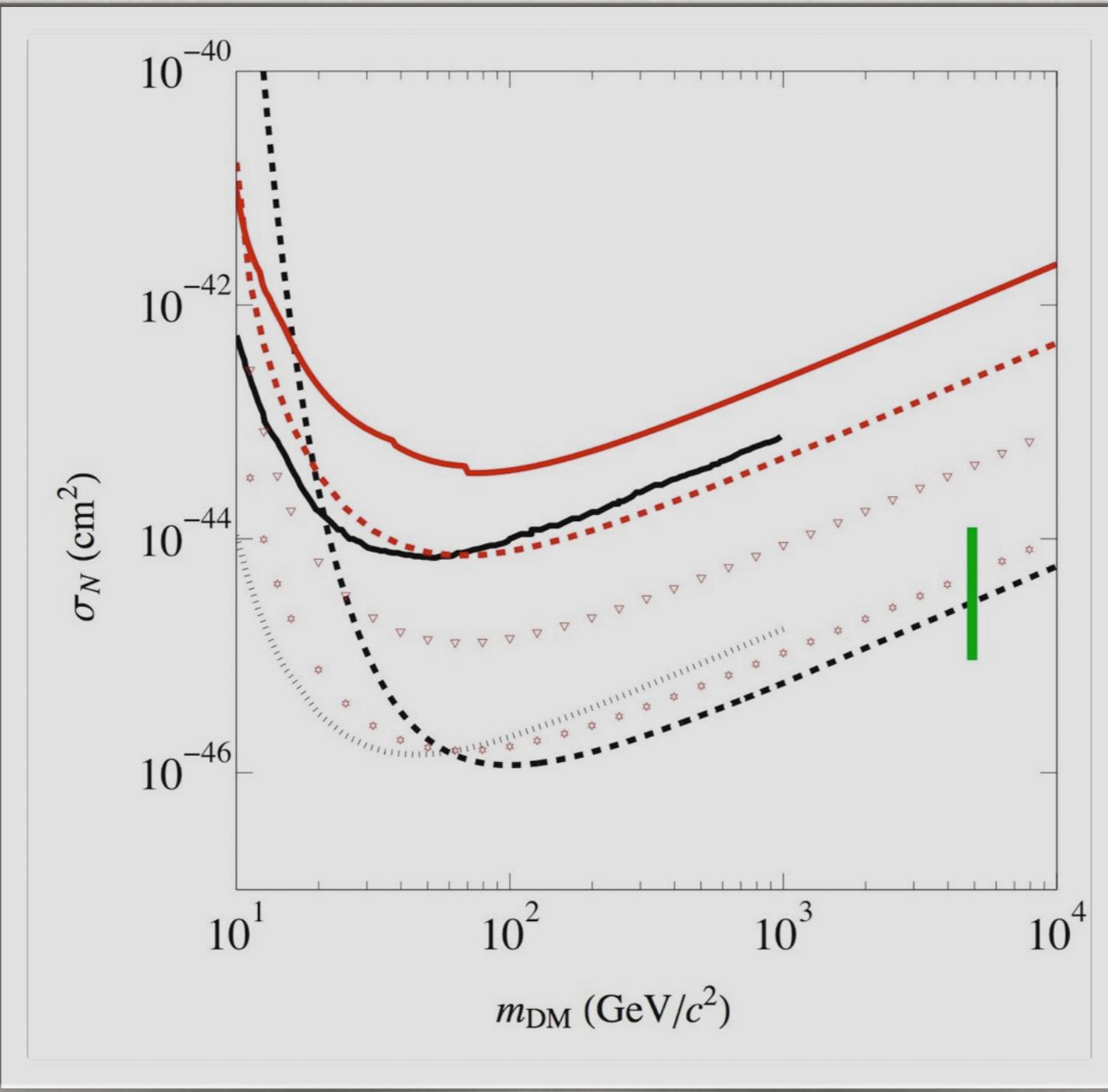
$$\rightarrow |\lambda_3| \simeq 0.15 \frac{M_S}{\text{TeV}}$$

- V. Silvera and A. Zee, 1985
- J. McDonald, 1994
- C.P. Burgess *et al*, 2001
- R. Dick *et al*, 2008
- C.E. Yaguna, 2009
- K. Cheung *et al*, 2012



$$0.15 M_S^3 = 8 \alpha \frac{M_N^4}{v_W^2} \left( 1 - \log \frac{M_N^2}{M_S^2} \right)$$

$$\alpha = |(RV)_{e1}|^2 + |(RV)_{\mu 1}|^2 + |(RV)_{\tau 1}|^2$$



XENON100  
<http://dmtools.brown.edu>

$$\sigma_N = f_N^2 m_N^2 \frac{\lambda_3^2}{4\pi} \left( \frac{m_r}{m_S m_h^2} \right)^2$$